



#LoveOzYA Committee

Meeting Minutes

February 12, 2018

Opening

The regular meeting of the #LoveOzYA Committee was called to order at 8:00pm AEST on February 12, 2018 via Skype by Michael Earp (Chair).

Present

Tori D'Cruz (SA), Amanda Diaz (ACT), Michael Earp, (VIC), Kevin Lee (VIC), Stacey Malacari (WA), Rhianna Patrick (QLD), Nicola Santilli (NSW), Joe Visser (NSW) and Jess Walton (VIC)

Approval of Agenda

The agenda was unanimously approved as distributed.

Approval of Minutes

Minutes of last meeting had been approved via email and posted online.

Issues Discussed:

Welcome: We welcomed aboard 3 new committee members who have replaced 3 of our outgoing members. We're thrilled to have our first Teen committee member, as well as having SA and WA represented on the committee. The Committee is always after potential new members, as we are volunteers, know that it's a lot to ask of people. Therefore, if individuals are interested in nominating themselves, they are welcome to get in touch with us. However, approaching people to take a place on the committee will remain part of the current committee's role, as we must make sure our charter is fulfilled.

Survey:

We are still working our way through the survey results. There's a lot of work to be done and as we are all volunteers with busy lives. We are getting closer to having the results at a publishable place.

Remaining money:

The sum of \$170 remains from funds offered by Melbourne City of Literature. There is still the idea that the money be spent on samples for the planned crowdfunding campaign that would allow #LoveOzYA readers, libraries and Bookshops etc could get #LoveOzYA swag, so that we could run the campaign with photos of the actual items people would receive. It could also be spent on sponsored posts when we publish the survey results.

Funds:

We once again touched on crowdfunding as a potential means for ongoing sustainability particularly for website costs, but also as a possible way to produce physical resources (bookmarks, stickers, badges etc.) to distribute to schools, libraries, bookstores and other interested parties. The enthusiasm of the committee for this 'swag' is high. This still needs to be costed (printing/production/postage), and the different platforms be investigated. We also need to be aware that a crowdfunding campaign is a significant time commitment, both in the preparation for it, during its running, and fulfilment/sending out of the 'swag'. This is a medium-long term goal, if done properly.

#LoveOzYABloggers:

The Bloggers Themes now run monthly rather than fortnightly. The new theme will launch at the start of each month. Then, on the 3rd Thursday of each month, we will host a Twitter Chat to discuss the theme, share the posts that have been shared by that point and keep the conversation going. Then people will have the rest of the month to respond to the twitter chat and people's blog posts.

Twitter:

If the Twitter chats are successful, we can look to host them for special events such as to coincide with writer's festivals, award announcements, and other book events.

Responsibilities: With the change of committee members, we discussed the allocation of responsibilities.

Thank you and Farewell!: Amanda Diaz, Nicola Santilli and Jess Walton have all stepped down from the committee as of the end of the month. We thank them wholeheartedly for all their hard work and commitment to the #LoveOzYA community. We know they'll go forth and do wonderful things, and we know we'll still be seeing them joining in the discussion!

Adjournment

Meeting was adjourned at 9:00pm by Michael Earp (Chair). The next general meeting will be in roughly a month's time on a date to be confirmed by consensus.

Minutes submitted by: Michael Earp

Approved by: Tori D'Cruz, Amanda Diaz, Michael Earp, Kevin Lee, Stacey Malacari, Rhianna Patrick, Nicola Santilli, Joe Visser and Jess Walton