



## **#LoveOzYA Committee**

Meeting Minutes

January 16, 2018

### **Opening**

The regular meeting of the #LoveOzYA Committee was called to order at 8:00pm on January 16, 2018 via Skype by Michael Earp (Chair).

### **Present**

Amanda Diaz (ACT), Michael Earp, (VIC), Kevin Lee (VIC), Rhianna Patrick (QLD), Nicola Santilli (NSW) and Jess Walton (VIC)

### **Approval of Agenda**

The agenda was unanimously approved as distributed.

### **Approval of Minutes**

Minutes of last meeting had been approved via email and posted online.

### **Open Issues**

Survey:

We are still working our way through the survey results. There's a lot of work to be done and as we are all volunteers with busy lives. We hope to have our report ready within a month.

Remaining money:

The sum of \$170 remains from funds offered by Melbourne City of Literature.

There is still the idea that the money be spent on samples for the planned crowdfunding campaign that would allow #LoveOzYA readers, libraries and Bookshops etc could get #LoveOzYA swag, so that we could run the campaign with photos of the actual items people would receive.

Funds:

We once again touched on crowdfunding as a potential means for ongoing sustainability particularly for website costs, but also as a possible way to produce physical resources (bookmarks, stickers, badges etc.) to distribute to schools, libraries, bookstores and other interested parties. The enthusiasm of the committee for this 'swag' is high. This still needs to be costed (printing/production/postage), and the different platforms be investigated. We also need to be aware that a crowdfunding campaign is a significant time commitment, both in the preparation for it, during its running, and fulfilment/sending out of the 'swag'. This is a medium-long term goal, if done properly.

#LoveOzYABloggers:

We plan to make the Bloggers Themes Monthly rather than fortnightly. The new theme will launch at the start of each month. Then, on the 15<sup>th</sup> of each month, we will host a Twitter Chat to discuss the theme, share the posts that have been shared by that point and keep the conversation going. Then people will have the rest of the month to respond to the twitter chat and people's blog posts.

Twitter:

If the Twitter chats are successful, we can look to host them for special events such as to coincide with writer's festivals, award announcements, and other book events.

New members on committee:

Due to the nature of the Committee Charter and the lengths that committee members are able to volunteer their time for #LoveOzYA, we have a number of members who will need to step down over the upcoming months. Jess and Nicola in February, Amanda in March and Michael in June. With this in mind, we need to start approaching people about coming on board. This is currently under way. The Committee works with the Charter to ensure Diversity in the make up of members as well as State representation. With this in mind, individuals will be identified as potential members and approached with an invitation. However, if an individual is particularly keen to be involved and volunteer their time, they can contact #LoveOzYA with an expression of interest. This does not mean they are guaranteed a position on the committee. Depending on the makeup of the committee at any given time, the charter must be adhered to first and foremost.

### **Adjournment**

Meeting was adjourned at 8:50pm by Michael Earp (Chair). The next general meeting will be in roughly a month's time on a date to be confirmed by consensus.

**Minutes submitted by:** Michael Earp

**Approved by:** Amanda Diaz, Michael Earp, Kevin Lee, Rhianna Patrick, Nicola Santilli and Jess Walton